

Annual report

2016/17



Focus *on* the future



Message from the chair

Welcome to Colmore BID's 2017 Annual Report. By this time next year we will be approaching our renewal ballot for BID 3, focusing on the future of Colmore Business District.

It is crucial, therefore, for us to reflect on, and share with you, the work we have done in the last 12 months, from July 2016 - July 2017. As ever, this report provides a brief overview of our activities during this period.

Our award-winning BID is involved in a wide range of projects, but a few stand out for me. Our Colmore Food Festival continues to go from strength to strength, and from it, a new project, Birmingham Flavour Fortnight, has just made its first appearance. Our hard work carrying out the preparatory stages of our transformational work around Snow Hill is nearing completion and spades will be in the ground in 2018.

We continue to work with partners to improve the city's response to homelessness and have set ourselves an ambitious fundraising target for this year to help make a real difference for our nominated homeless charity, Sifa Fireside, and the people that they help every day.

We are also looking forward; work on our business plan for BID 3 is already underway. Businesses will hear more about our proposals in the coming months, but we'll also want to hear from you about what you would like to see from BID 3. The last page of this report tells you how to keep up to date so that you don't miss a thing in our final year of BID 2.



Gary Cardin

Outstanding Places






Church Street
Square Planting
delivered in
partnership with
Colmore BID &
Birmingham Parks
and Nurseries



Caring for the physical aspects of Colmore BID by delivering, influencing and partnering on public realm projects to make Colmore BID an outstanding place made up of outstanding places.

Colmore BID has been shortlisting the 'Tranche 2' element of the Snow Hill public realm projects based on consultation across the District and the willingness of adjacent landlords to get involved. We will continue to work with our partners on delivering this transformative £10m compendium of projects to the end of BID 2 and beyond, with a positive renewal ballot in 2018 permitting.

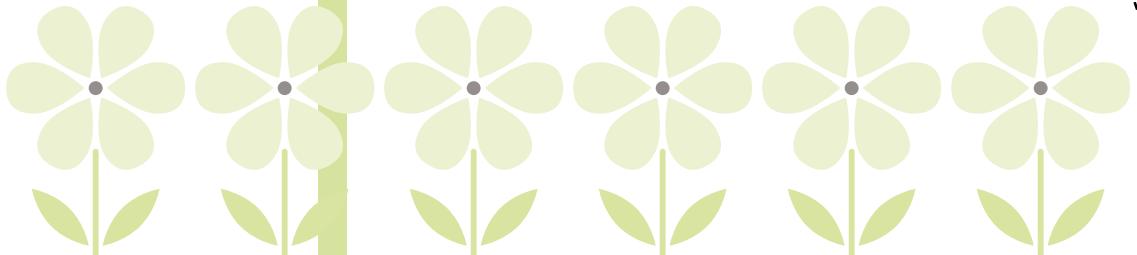
With bee populations falling, Colmore BID has been busy making life easier for

our black-and-yellow friends. We started by installing a bee garden on the roof of 2 Colmore Square, and followed that up with the installation of 'bee hotels' and bee-friendly planting in Church Street Square.

As the final piece of the design of Colmore Square, we are planning an installation that will exemplify the photography activity in Birmingham, building on the Colmore BID legacy of street art. The team is exploring the optimum solution with a focus on digital display.



bee-friendly planting in Church Street Square



£10 million worth of public realm projects at Snow Hill

Accessible & Connected



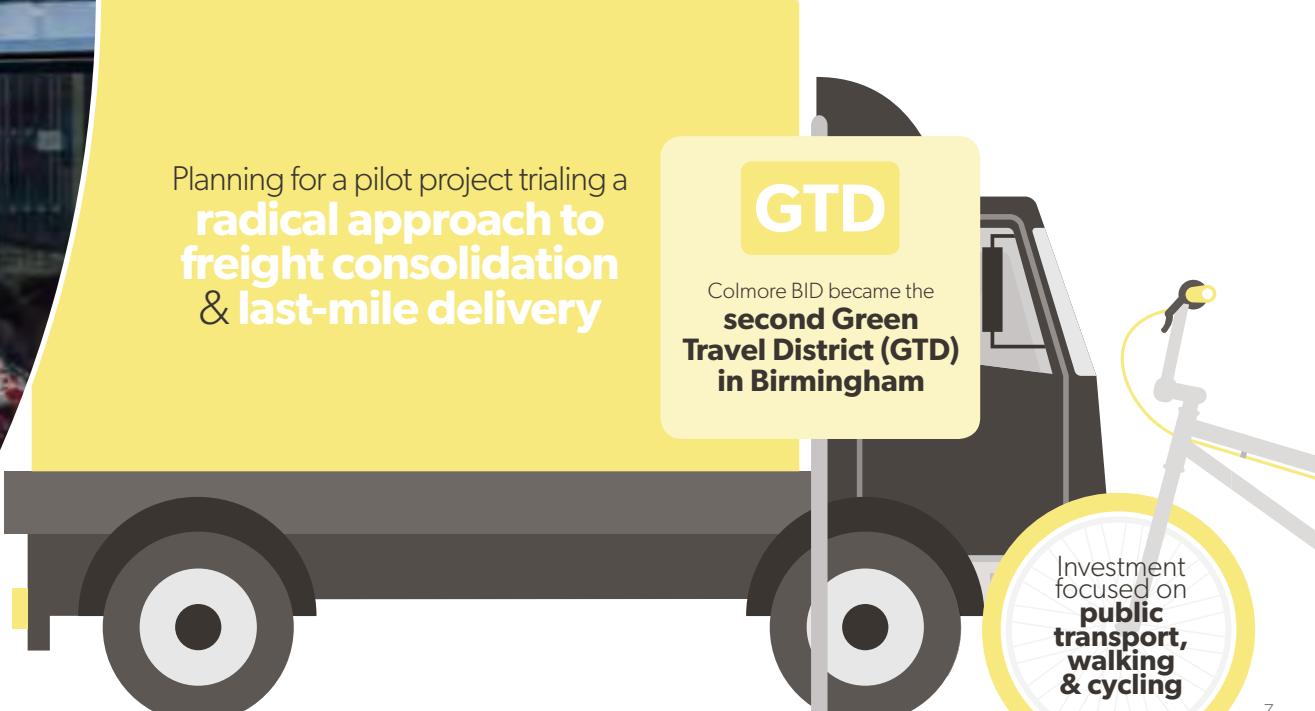
Caring for the experience of moving around Colmore BID. Influencing and partnering on policy and projects to make the District navigable for people with differing mobility.

We were lent the Danish-built Tripl electric trike, a new form of last-mile delivery zero emission vehicle in time to show it off at the Colmore Food Festival in 2016. It drew lots of interest, enabling us to discuss last-mile delivery with a wide range of people.

Following these informal discussions, we conducted a survey with local businesses. The results showed that whilst we could get a sense of the problem, businesses were often unaware of how many individual parcels are delivered during

the working day. This has confirmed to us the need for a pilot project trialling a radical approach to freight consolidation and last-mile delivery.

Colmore BID became the second Green Travel District (GTD) in Birmingham. GTD's enable investment focused on public transport, walking, cycling, and encouraging people to use cars less. The GTD is looking at baselining pollution data for Colmore Row and environs, prior to the delivery of the Snow Hill public realm improvement projects.



Planning for a pilot project trialling a **radical approach to freight consolidation & last-mile delivery**

GTD

Colmore BID became the **second Green Travel District (GTD) in Birmingham**

Investment focused on **public transport, walking & cycling**

Safe & Sound



Caring for the experience of being in Colmore BID and feeling safe and secure day and night.

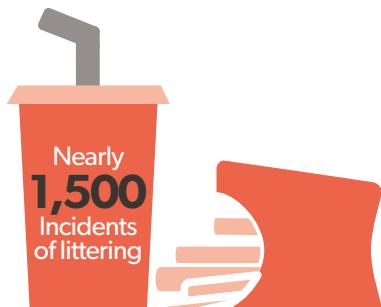
In response to an increasing demand, we now have two full-time Security Officers to help businesses tackle anti-social behaviour. They work closely with support agencies and West Midlands Police to achieve positive outcomes in these cases.

Our Ambassadors continue to act as our eyes and ears. This year, they have reported over 280 issues relating to the built environment, including over 120 incidents of severely damaged paving. They have also reported nearly 1,500 incidents of littering, and have welcomed nearly 9,000 people to the District.

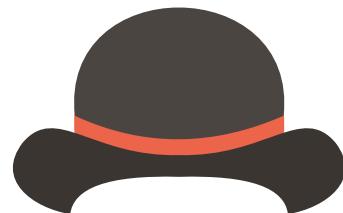
Colmore BID has continued to act as an influencer in the city to improve the response to homelessness. We have been instrumental in setting up a cross-city group to produce a strategic approach to tackling this issue. In May 2017 we signed up to the Metro Mayor's regional taskforce on homelessness.

2017 also saw the return of our popular Personal Safety Training Sessions; a free two hour session designed to get people thinking about how they can keep themselves safe in the city.

Ambassadors have **reported...**



Our Ambassadors continue to act as **our eyes and ears**



280 issues relating to the built environment

120 incidents of severely damaged paving

Business Matters





Shaping and articulating the strategic voice for Colmore BID across the city to make sure that the collective message of all businesses is received in appropriate loci of influence.

Over the last 12 months, Colmore BID has focused on finalising the design for Snow Hill Square.

Colmore BID Directors have also been negotiating with various stakeholder and landowners about other potential public realm projects. This process has been a delicate and complex one, but we are confident that being diligent will deliver a much-improved gateway to Colmore Business District, as well

as making a first contribution to reducing traffic on Colmore Row with the road environment changes that accompany the project.

As we move ever closer to our renewal ballot in 2018 for BID 3, we have commenced our planning work for this important time in our BID term. We are starting to engage with businesses about what they would like to see the BID deliver in the next five years from 2019 - 2024.

negotiating
with various
stakeholders
and
landowners

engage with
businesses

...about what they would
like to see the **BID deliver**
in the next five years from

2019-24

Place Marketing





Caring for the Colmore BID brand and partnering and delivering projects that promote the brand (internally and outwardly) and contribute to the vibrancy of 'Colmore Life' for those who work, live and play here.

The Colmore Food Festival is free to enter, has free entertainment and caps the price of food dishes at £4. In addition, only businesses in the District take part. For the last three years the event has attracted over 30,000 visitors, making it Birmingham's premier food event in the city.

Colmore BID supported the Birmingham and Solihull Jazz and Blues Festival in July 2016, hosting daily outdoor lunchtime performances.

We continued to partner with venues in the District, showing a great line-up of films, including Casablanca at Opus, Grand

Budapest Hotel at Hotel du Vin, Alice in Wonderland at The Jekyll & Hyde, Sweeney Todd at The Old Joint Stock and A Muppet's Christmas Carol and The Hobbit at BMAG.

We didn't hesitate when photography historian Pete James approached us about investing in Thresholds, a VR reconstruction of a groundbreaking exhibition of very early photography in Birmingham from 1839 – just months after photography was invented. Hosted at BMAG, Thresholds offered the participants an immersive 15 minute experience.

DELIVERED THRESHOLDS,
A UNIQUE
VR EXPERIENCE



30,000

visitors to Colmore Food Festival

Another four successful
Moseley Arts Markets
delivered this year



Partnering with venues in the District
by showing a **great line-up of films**



Community Building





Caring for Colmore BID's community of employees and business owners and adding a dimension to 'Colmore Life'. Offering the opportunity to connect with networks for business and professional development as well as outlets for corporate and individual social responsibility.

Fund Raising

Last year we raised £8,200 for our nominated charity, Sifa Fireside. Colmore BID has committed to raising £10,000 this year to celebrate Sifa Fireside's ten year anniversary through a variety of activities including a sponsored walk around the cathedral and taking part in the Velo Birmingham cycle ride.

Networking & Community

We continue to organise great 'Colmore Social' events throughout the year. These are informal networking events where colleagues from the District get together in some of our fantastic hospitality venues.

Team Building

Our Community Games is a popular team event. This year we teamed up with Sport Birmingham for an afternoon of activities including touch rugby, golf, archery and badminton; entry fees raised £840. Our workplace choir, Colmore Chorus, continues to be popular, performing at the Colmore Food Festival and various Christmas events.

Health & Wellbeing

In January we launched a second wellbeing series, showcasing various activities including stress management, walking tours and art classes. We also have regular running groups and yoga classes.

Committed to raise

£10k

this year to celebrate **Sifa Fireside's ten year anniversary**

COMMUNITY BOARD

- Great teambuilding at the **Community Games**
- Wellbeing series continues showcasing various activities including **stress management, walking tours and art classes**
- COLMORE SOCIAL** events continue throughout the year
- Running groups & yoga classes

Board

A Business-led BID

Our Board of Directors and co-opted members of our working groups represent the full range of business sectors and key stakeholders. We are very grateful for their time and expertise in offering direction and contributing to the BID's success.

*Appointment ended during 2016/17

Evaluation

The BID is always evaluating its work, monitoring performance against the Business Plan and continually striving to exceed expectations. Each year, independent research at the Colmore Food Festival secures visitor feedback to influence future direction and delivery of our flagship event. The team routinely conduct surveys at free workshops and information sessions to monitor their impact. In 2017, we reported back some of the key findings from our Mid-Term Review in the Spring edition of Colmore Life.

Rob Valentine
Bruntwood

Melanie Williams
DWF

James Aspinall*
Transport for
West Midlands

Alan Bain
Systa

Superintendent
Andy Beard
West Midlands
Police

Diane Bennett
Bennett & Co

Mike Best
Tulley

Councillor
Sir Albert Bore
Birmingham
City Council

David Bradshaw*
Luton
Developments

Gary Cridin
CBME

Councillor
John Cunniff
Birmingham
City Council

Tony Elm
Hotel/Mn

Paul Fielding
Brewin
Dolphin

Nicola Fleet-Milne
Property

Amardeep Gill
Towers
& Hamlin

Tony Green
Hortons
Estate

Councillor
Kath Harvey
Birmingham
City Council

Dean Gale
Birmingham
Council

Superintendent
Andy Beard
West Midlands
Police

Chris Cole
KPMG

Glynn Furnell
Furnell's

Sandeep Shrivastava
Transport for
West Midlands

Sarah Sykes
Wrightman
FM

Am Tonke
Opus

Alex Fross
Lambert Smith
Hampton

Working Groups

We're very lucky to have some fantastic working group champions and co-opted members of the business community who work hard to support the BID team across each of our six key themes. The working groups meet monthly with the BID team to review activities and plan new projects to advance implementation of the business plan.

Accessible & Connected

- Paul Fielding *Brewin Dolphin (Working Group Champion)*
- Kevin Cummins *Birmingham City Council*
- Tony Green *Hortons' Estate*
- Helen Jenkins *Birmingham City Council*
- Mel Jones *Birmingham City Council*
- Danny Lamb *Royal Haskoning DHV*
- Sandeep Shingadia *Transport for West Midlands*
- Shivaji Shiva *Anthony Collins*
- Gavin Stewart *Integrated Transport Planning*
- Emily Walsh *Systra*

Community Building

- Chris Pole *KPMG (Working Group Champion)*
- Marcia Burd *Barclays*
- Jennie Dale *FleetMilne Property*
- Lucie Jones *Core Marketing*
- Arabella Love *CBRE*
- Alex Nicolson-Evans *BMAG*
- Beth Sadler *Aston Business School*
- Michelle Smith *Barclays*

Business Matters

- Nicola Fleet-Milne *FleetMilne Property (Working Group Champion)*
- Mike Best *Turley*
- Gary Cardin *CBRE*
- Rob Valentine *Bruntwood*
- Melanie Williams *DWF*

Outstanding Places

- Tony Elvin *Hotel du Vin (Working Group Champion)*
- Megan Bestwick *Turner and Townsend*
- Richard Guy *Simkiss Guy*
- Phil Innes *Loki Wine*
- Gurminder Kenth *BMAG*
- Mark Lever *Systra*
- Nigel Mason *RLB*
- Dan Smyth *BDP*
- Alex Tross *Lambert Smith Hampton*
- Melanie Williams *DWF*

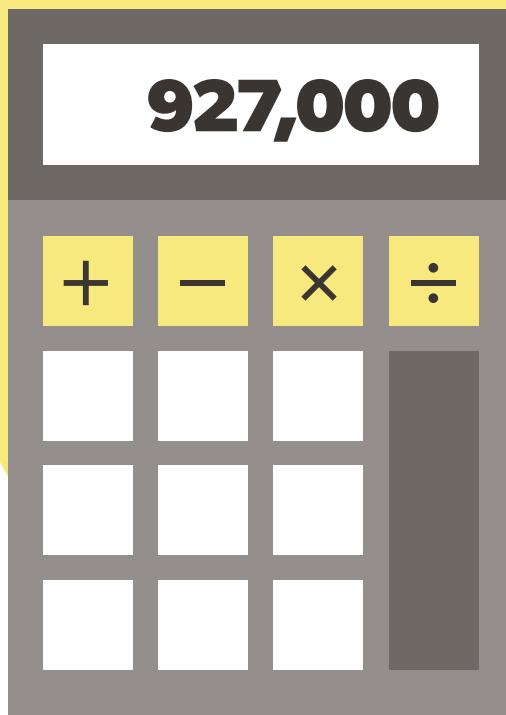
Place Marketing

- Mike Best *Turley (Working Group Champion)*
- Joe Alexander *Media Com*
- Beth Davies *At One Day Spa*
- Amardeep Gill *Trowers and Hamlin*
- Louisa Grocott *Core Marketing*
- Tara Tomes *East Village PR*
- James Robert *Great Western Arcade*

Safe & Sound

- Alan Bain *Systra (Working Group Champion)*
- Stephen Brooker *Birmingham Cathedral*
- Alex Foyle *Simkiss Guy*
- David Roberts *The Colmore Club*
- Sarah Skurr *Workman FM*
- Sergeant Sean Stanley *West Midlands Police*
- Marc Stone *Energy Systems Catapult*

Figures to
**31 March
2017**



Income **£'000**

BID Levy	925
Other	2
Total Income	927

Expenditure **£'000**

Outstanding Places	195
Accessible & Connected	10
Place Marketing	180
Safe and Sound	107
Business Matters	14
Community Building	63
BID Management	91
Total Expenditure	660

Brought Forward **871**

Reserves Carried Forward* **1138**

**The reserves carried forward includes £959,000 allocated to the Local Growth Fund and £51,000 allocated towards Capital Projects*

Six ways to **Keep up-to-date**

Keep an eye on our website

Check colmorebusinessdistrict.com regularly for the latest events, news and blogs from the Colmore BID Team. Here you can browse all of our projects and keep up to date with our latest proposals for BID 3.

Sign up for Bitesize

Our weekly e-newsletter is packed with topical business news from the District. Contact the BID office to sign up: get the latest on all of our events and activities and keep up to date with our BID 3 proposals.

Social Media

Facebook
Colmorebusinessdistrict
ColmoreFoodFestival

Twitter + Instagram
ColmoreBID

Chat to an Ambassador

Say hello to our friendly ambassadors as they patrol the District. They will also try to visit all of our Levy Payers over the next year.

Pick up a copy of Colmore Life

Colmore BID's magazine features news about the area and our projects, as well as interviews with, and news from the District's businesses. We publish three seasonal editions and distribute 6,000 copies around the District and key hubs like Snow Hill Station.

Come to one of our events

We always have a varied calendar of events. Check the events section of colmorebusinessdistrict.com for all of the details, and put the dates in your diary.



Colmore BID

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