

COLMORE LITE

DIGITAL MAGAZINE



In this issue:

**Welcome back! The Business District
begins to open up again after lockdown**





July 2020

A message from Colmore Business District

This month, leisure and hospitality businesses across the District opened their doors for the first time since April, welcoming customers back with figurative open arms.

It's an understatement to say that the last few months have been tough and the full damage of the lockdown won't be known for some months, however as we enter a period of recovery, it's more important than ever to support each other and the businesses that we love.

As you return to Birmingham, you will notice a city-wide campaign that the Business Improvement Districts have been working on together. #BirminghamIsBack is a collaborative effort to support businesses across the city, highlighting those that have returned and are open for business.

While we are encouraging people to explore the District once again, it's important to do so in a safe manner, adhering to all social distancing measures. Your favourite bar, restaurant or retailer may be open, but the way in which you experience these venues will have changed, with new queuing systems and visitor capacity. Our security team continues to work with West Midlands Police to ensure that the District remains safe for businesses, visitors and residents.

Following the launch of our Safer Spaces guide in May, this month we released a leisure and hospitality edition, providing important information and advice for those looking to reopen. As always though, we remain at hand to answer any questions and provide signposting to other sources of information, so please do get in touch if you need support.

MICHELE WILBY
COLMORE BID



CLICK HERE FOR THE COLMORE BID CORONAVIRUS BUSINESS SUPPORT HUB

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FOR COLMORE LIFE MAGAZINE

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DID YOU KNOW? Birmingham Museums Trust – which oversees Birmingham Museum and Art Gallery – [has launched a fundraising campaign](#) as it faces challenges due to coronavirus closures.

Welcome BACK!

BIDS COLLABORATE TO PROMOTE CITY CENTRE

As COVID-19 lockdown measures begin to ease, Birmingham's city centre Business Improvement Districts (BIDs) have launched a collaborative campaign to celebrate and support the businesses that make the second city so great.

The recent pandemic has had a significant impact on the UK economy, with the leisure and hospitality industry perhaps being hit the hardest. Retail footfall fell to an unprecedented low in June, with a 78% decline as consumers stayed home in a bid to stop the spread of COVID-19. Following the easing of lockdown measures on July 4, shops, bars, restaurants and salons in Birmingham have once again opened their doors to welcome customers.

Organised by Birmingham's five city centre BIDs, the #BirminghamIsBack campaign looks to celebrate those returning to the city over



SAFER SPACES GUIDES

Colmore BID has produced two Safer Spaces guides for businesses in the District (pictured above).

The guides explain the latest guidelines for safe spacing, travel to and from work, caring for visitors and customers and how to consider the needs of colleagues.

[Visit the Colmore BID website.](#)

the coming months, while promoting key safety messages to ensure social distancing measures are followed at all times.

Colmore BID, Jewellery Quarter BID, Retail BID, Southside BID and Westside BID have worked with Visit Birmingham to launch the campaign both digitally and on the streets of the city centre. While many businesses are

now open once again, changes have been made including reduced opening hours, card only payments, limited seating and for some restaurants a booking only service.

The campaign looks to support these businesses by highlighting the changes to customers so that they are better prepared when visiting. [visitbirmingham.com/plan/birmingham-is-back](https://www.visitbirmingham.com/plan/birmingham-is-back)

DID YOU KNOW? Birmingham City Council has launched [an online book of memories](#) to record the city's response to COVID-19. It contains memories from people across the city.



DISHOOM DATE

Dishoom Birmingham at One Chamberlain Square has announced opening dates.

The Bombay-inspired café (which was originally due to open on April 1st) will welcome guests for the restaurant's rescheduled soft launch from Saturday, July 18th, to Wednesday, August 5th, before opening officially on Thursday, August 16th.

Throughout the soft launch period (a critical stage of preparation and training for the team) guests will be offered 50% off food.

Reservations will be taken for groups of up to six at any time of day, including evenings. Bookings can be made for the soft launch now via www.dishoom.com/birmingham

There will also be space kept for walk-ins at all times of the day. Owing to the unpredictability of British weather, bookings will not be taken for Dishoom Birmingham's large outdoor terrace, but will be offered on arrival on a first-come, first-served basis.

A new Alliance for the business community

NETWORK AIMS TO CHANGE PERCEPTIONS

Every year during the month of June, the LGBTQI community comes together globally to celebrate Pride month and recognise those who are working to make the world a safer place for the community.

This year, Alliance Network and Colmore BID were set to have a float in Birmingham Pride's parade. But, like all other large-scale events set to take place over recent months, Birmingham Pride was cancelled due to Coronavirus.

Some may say that the Pride Festival as a big street party, but while it is a celebration, it is much more and it means different things to different people. It is an opportunity to raise awareness of current issues facing the community, while bringing people of all backgrounds together.

For us at Alliance Network, we too wanted to bring people together, in particular those in professional industries where there is still a lot of work to be done around inclusivity in the workplace. Operating on a purely Not-For-Profit basis, we organise a range of information sharing events, not only for the LGBTQI community, but also employers who wish to educate themselves

of the issues their staff may face.

As a network, we want to collaborate with others to promote respect in the workplace, taking action where appropriate. According to a report from Stonewall, more than a third of LGBTQI staff have hidden that they are LGBTQI for fear of discrimination. One in ten black, Asian and ethnic minority LGBTQI employees have been physically attacked by customers or colleagues. We want to change this, starting with our own city.

Pride festivals, particularly the parades, have faced some accusations of becoming cash generating exercises. In reality, businesses lend their voice to the cause by participating, standing with the LGBTQI community and saying "No, we will not stand for this discrimination".

We need more businesses and allies to stand up for the community and while Pride Birmingham may not have happened this year, there is still plenty that can be done by all of us during the remainder of the year.

If you're interested in finding out more, please contact michelle.yeoman@db.com



MICHELLE YEOMAN
THE ALLIANCE NETWORK

DID YOU KNOW? Businesses can apply for 'Pivot and Prosper' funding of up to £40,000 in a new grant scheme to help firms adapt to COVID-19 changes. Go to www.yourstepforward.co.uk

Comment: How finding a new job changed overnight

In January 2020, employment hit a record high of 33 million. However, this seemed to change overnight as coronavirus hit. When lockdown went into place and many businesses started furloughing their staff, we thought recruitment would be on an indefinite hold and for many of our clients this was the case.

As a business our priorities changed. If our clients didn't weather out the lockdown neither would we,



Richard Guy

so we looked at how to support them in other ways. One area that many seemed to be struggling with is how to motivate and manage a team remotely. Team meetings are now happening on Zoom and this was alien to many. With this in mind, we started producing resources to help our clients better manage their existing teams. This built on our already extensive resource library where we offer advice for both client and candidate. As we started to offer this new service, word seemed to spread and we were approached by candidates and businesses up and down the country for advice.

While many industries are struggling, some, like the IT sector are in fact thriving, so much so they are in constant need of new skilled staff. With face to face interviews out of the question, platforms such as Zoom and Google Meet have quickly become a HR team's best friend.

For those that have been furloughed or even made redundant, they are using the time to upskill. As you can imagine, we have been inundated by CVs from the hospitality sector. Many are using this time to change direction and look for a new career.

The phrase 'new normal' has been batted around a lot over recent weeks and many industries just won't go back to the way they were. Flexible working will continue to become popular even when more offices open their doors once again. The lockdown has provided many businesses with an opportunity to hit the reset button, assessing how they do things. As an industry we too have had to do the same and while there is still a lot of uncertainty around what the future holds, it is also an opportunity and one which we are excited about.

RICHARD GUY
SIMKISSGUY RECRUITMENT

HS2 RAIL PROJECT SEEKING 300 CITY ROLES

Hundreds of new jobs have been announced at HS2 Ltd, the company building Britain's new high-speed railway.

Vacancies across a range of disciplines, from engineering and project management to land and property, procurement and commercial are amongst those to be advertised as part of a three-month direct-recruitment drive.

Over 300 of the roles will be based in Birmingham and the new roles will push the

total number of jobs the project has supported to over 10,000 once recruited.

HS2 Minister Andrew Stephenson said: "These jobs are a welcome boost for workers across the country at this challenging time."

Applicants who may not have traditionally considered a career in construction and rail engineering are encouraged to sign up for a skills match assessment. Click [here](#) or visit <https://www.hs2.org.uk/hs2-and-you/>

WORK BEGINS ON CHANGING STREETS

IMPROVEMENTS TO BUSY LIVERY STREET AND COLMORE ROW AREAS

‘The works make our public spaces more user and pedestrian friendly’
MELANIE WILLIAMS

‘Improving pedestrian access and traffic flow around Snow Hill and Colmore Row will improve people’s experience of Birmingham’
COUNCILLOR IAN WARD

Construction work has begun on a new public realm project in Birmingham city centre that will enhance the area for pedestrians and improve public transport connectivity.

Spearheaded by Colmore BID, GBSLEP and Birmingham City Council, the Snow Hill Public Realm programme includes a number of projects that will enhance the public realm and prioritise pedestrian movement, reallocate unused on-street parking and encourage on-street activities within the Business District.

Civil engineering firm and building contractor, McPhillips has begun work on the first project focusing on Colmore Row and Livery Street, which looks to improve the pedestrian space around Colmore Row with high quality paving, soft landscaping and the widening of the footpath in some places. The right turn

from Livery Street onto Colmore Row will be removed, meaning vehicles on Livery Street will have to turn left onto Colmore Row. The bus stop and taxi ranks adjacent to the square on Livery Street and Colmore Row will be moved, with a new taxi rank at the top of Livery Street and the bus stop moving to the main pedestrian entrance at Snow Hill Station.

Changes will also be made to the current one-way traffic, making it two-way system between Livery Street’s junctions with Cornwall Street and Barwick Street, to enable exit from Snow Hill car park and Livery Street via Barwick Street or Cornwall Street.

Melanie Williams, Chair of Colmore BID’s Outstanding Places working group and partner at DWF Law LLP, said: “The BID team with others have worked hard over the last five years to bring this project to fruition. It is fantastic to see a start on site

as the BID works hard to make our public spaces more user and pedestrian friendly.”

Councillor Ian Ward, Leader of Birmingham City Council, said: “Our city centre welcomes more than 42 million people a year, and following the regeneration works around Centenary Square and Paradise, it’s time for us to revitalise the business and retail areas. Improving pedestrian access and traffic flow to reduce congestion around Snow Hill and Colmore Row, this will improve people’s experience of Birmingham.”

Colmore BID has a longstanding reputation for working on public realm projects to enhance the district for those that live, work and visit it.

Previous successes include the creation of Church Street Square, a space that had been under-used, as well as the award winning Colmore Square.

THOUSANDS OF EXTRA SEATS ON WM TRAINS

MORE PEAK SERVICES AS DEMAND INCREASES

Rail operator West Midlands Trains is adding thousands of extra seats to its timetable as demand for train travel continues to increase amid the easing of lockdown measures.

The operator – which runs West Midlands Railway (WMR) and London Northwestern Railway (LNR) services – has stepped up its timetable with dozens of extra services from Monday (July 6).

However, the advice remains that trains are for essential journeys only. Passengers are being reminded to check their journeys before travelling and to bring a face covering to wear on their journey in line with the new mandatory regulations.

Julian Edwards, managing director of West Midlands Trains, said: “Since the pandemic began we have moved quickly to adapt our timetable based on the level of demand and the availability of our

KEY CHANGES

- 40,000 additional seats on LNR services to and from London every weekday
- Additional peak services between Worcester and Birmingham New Street every weekday
- Trains between Birmingham and Wolverhampton will operate to an increased frequency from Monday-Saturday
- Services between Crewe and Stafford via Stoke-on-Trent will now continue to Birmingham New Street from Monday-Saturday

own staff, who are not immune to the effects of coronavirus.

“I am pleased we are now in a position where we can run more trains with as many carriages as we possibly can to help our passengers travel with confidence.”



RAIL TRAVEL TIPS

Please consider whether your travel is essential

IT IS MANDATORY TO WEAR A FACE COVERING WHEN USING PUBLIC TRANSPORT

Passengers returning to the railway for the first time since lockdown are being urged to avoid peak travel times

YOU SHOULD BUY TICKETS ONLINE AND ALLOW EXTRA TIME AS SOME STATIONS MAY HAVE ONE-WAY SYSTEMS IN OPERATION

Stay on the platform until people get off the train to give everyone space. Please try and keep the vestibule free



The new timetables are available to view at www.wmr.uk and www.lnr.uk
Follow [@WestMidRailway](https://twitter.com/WestMidRailway) and [@LNRRailway](https://twitter.com/LNRRailway) on Twitter for the latest travel updates.

INSPIRATIONAL RUTH INSPIRES ENGINEERS OF THE FUTURE

**FORRESTERS MARKS INTERNATIONAL
WOMEN IN ENGINEERING DAY**



Patent and trade mark experts at Forresters in Birmingham marked International Women in Engineering Day with the help of inspirational inventor Ruth Amos.

International Women in Engineering Day on June 23 celebrated the outstanding achievements of female engineers throughout the world.

While she was still at school Ruth Amos designed the StairSteady, which is an aid that supports people with either climbing or going down stairs. She went on to win the 2006 Young Engineer of the Year award in Britain for her idea, and the StairSteady is now being manufactured in the UK, Australia and Canada.

Ruth co-founded the YouTube channel Kids Invent Stuff with fellow inventor Shawn Brown, and in 2017 she launched the #girlswithdrills campaign. Ruth has been working with attorneys at Forresters for a number of years, as she was made aware of the importance of patents from the first stages of the process when she was a pupil at Eckington School, Sheffield.

This year's theme for International Women in Engineering Day is Shape The World, with a number of virtual activities being organised to raise the profile of engineering as a great career choice.

Ruth said she never set out to be an entrepreneur or an engineer, but having a good support network enabled her to start her own business. "When I look back it can seem like I took on a big project," she said. "But actually it was a lot of smaller stages, and each one took me

a step forward. My next steps are focussed on expansion and growth for the StairSteady, and with Kids Invent Stuff we will carry on inspiring the next generation of engineers and inventors.

"It is a good time to be an inventor, as people can now build prototypes at home thanks to 3D printers, and it is easier to get one-off items to put their creations together. There are some big problems out there that need solving – and it is the next generation that could provide us with the answers and inventions we need to make a difference to people's lives."

Emma Johnson, a partner at Forresters, said the firm was proud to work with Ruth on her StairSteady device, which has helped people of all ages with many different conditions.

■ **For more information on the range of IP services from Forresters – which itself has five female partners as part of a workforce that's 58% female – visit www.forresters.co.uk and to find out about the StairSteady go to www.stairsteady.net**

THE STATS

■ **According to the Women's Engineering Society only 12% of all engineers in the UK are women. Their findings show that 25% of girls aged 16-18 would consider engineering as a career choice, compared to almost 52% of boys. Also, government research shows that 1 in 3 UK entrepreneurs is female – this is a gender gap equivalent to 1.1 million missing businesses.**

ATTWOOD RETURNS TO CHAMBERLAIN SQUARE

One of Birmingham's most popular statues – of reformer and MP Thomas Attwood – has returned to the city centre.

Thomas Attwood was last seen reclining on the steps of Chamberlain Square in late 2015. Since then he has been in storage at Birmingham Museum Trust's Collection Centre in Nechells while the Paradise Birmingham site was prepared for redevelopment.

He is now returning to his position on the steps of Chamberlain Square following the square's refurbishment as part of the completion of Phase One of Paradise. This phase also includes new public realm work on Congreve Street and Centenary Way as well as the first new buildings, One Chamberlain Square and Two Chamberlain Square.

The statue was originally presented to the city of Birmingham and its people by Priscilla Mitchell, Thomas Attwood's great great granddaughter, in 1993, to

POPULAR STATUE IN STORAGE DURING PARADISE WORKS

commemorate his contribution to the expansion of democracy and human rights in the UK.

Officially called 'Birmingham Man', the statue of Thomas Attwood includes further pieces of art including a crate (or soap box upon which Attwood would have stood to give speeches) and sheaves of paper that spell out important aspects of Attwood's political demands, along with the words Reform, The Vote and Prosperity, stencilled into the nearby steps.

The artwork was designed by sculptor Sioban Coppinger in collaboration with letterer Fiona Peever. Attwood founded the

Birmingham
Joint Stock
Bank in

the 1820s, which eventually became part of Lloyds Bank. In 1832 Attwood became Birmingham's very first Member of Parliament following his successful campaign to introduce the Great Reform Act. The act brought democratic representation to the newly industrialised towns of the North of England and Midlands for the first time.

Councillor Ian Ward, Leader of Birmingham City Council, said: "Thomas Attwood is a major figure in our city's and our nation's history and more than worthy of his iconic setting in the beautifully refurbished Chamberlain Square."

Further statues due to be returned to Paradise include those of scientist Joseph Priestley and industrialist James Watt. They will be incorporated into the public realm for Phase Two of the development.



BIRMINGHAM & MIDLAND INSTITUTE

The Birmingham & Midland Institute has appointed four new trustees to further strengthen its board and help shape the Institute's work over the next few years. These latest appointments complete the vacancies on the Board.

The board of trustees is vital to the success of the Institute and adds important skills including a younger element, as two of the appointments are under the age of 23.

The new trustees are George Davies, Rachel Dobson, Peter Miles and Alex Round.

Dr Serena Trowbridge, Vice President, said: "We're delighted to welcome our latest intake of trustees to the board of the BMI.

"Not only do they add to the breadth of knowledge and experience of the Board, but with our young trustees, they add another dimension and perspective that will be valuable to the Institute."

The Birmingham & Midland Institute was set up by Act of Parliament in 1854 for the 'Diffusion and Advancement of Science, Literature and Art amongst all Classes of Persons resident in Birmingham and Midland Counties'.



WESLEYAN

Wesleyan, the Business District-based specialist financial services provider, has appointed a new chief financial officer.

Gillian Cass will take up the role later this year, subject to regulatory approval.

She joins Wesleyan with over 20 years' financial services experience and is currently CFO of customer savings and investments and operations at M&G (previously Prudential).

Prior to her time with Prudential, Cass held a number of roles at Aviva including director of global finance operations, chief accounting officer of Aviva Investors and chief accounting officer of the UK Life business.

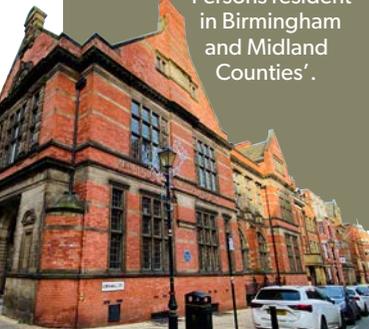
She said: "I am really looking forward to joining Wesleyan later this year to play a key role in delivering the strategic plans they have in place.

"I bought into Mario Mazzocchi's vision for the business from our very first conversation and know that as a financial mutual they have their customers' needs and members' interests at heart – and that is a great model upon which we will build."

Group chief executive Mario Mazzocchi said: "I am impressed with Gillian's breadth of knowledge and her ability to interpret how a proactive and knowledgeable finance function can support and enable a firm like Wesleyan to better serve its customers and enhance returns for our members.

"As a member of my group executive committee I know Gillian will push us toward this goal and complement the diversity of thinking within this team."

Cass will replace Ahmed Farooq, who joined Wesleyan in 2010 and became CFO in 2015.



BEVAN BRITTAN

Edmund Street-based law firm Bevan Brittan has been appointed to a £15 million social housing panel.

The firm has been appointed to the legal services framework operated by the Central Housing Investment Consortium (CHIC) following a competitive tender managed by specialist legal consultancy Kennedy Cater.

CHIC, based in Birmingham, is a consortium of registered providers that was formed in 2010 as a not for profit organisation.

It has grown from seven founding members to more than 90 landlords that service more than half a million social housing homes across the North West, Midlands, South and South Wales.

CHIC's legal services framework aims to create savings and efficiencies through a panel of leading housing specialist law firms. Bevan Brittan has been appointed to all three 'lots' – Corporate, Governance and Finance; Housing and Asset Management; and Property and Development.

The contract is for four years with an anticipated maximum value of £15 million.

Jonathan Turner, partner and head of Bevan Brittan's housing practice, said: "Bevan Brittan has become one of the UK's leading legal advisors to social housing providers, and we advise some of the largest housing associations, developers and funders in the sector. The firm is increasingly recognised for its innovative work in creating partnerships, joint ventures and complex governance and financing arrangements that are now an essential part of upgrading the UK's housing sector."



COPPER CONSULTANCY

Copper Consultancy has been appointed to provide communications and engagement support for the Towns Fund delivery programme, as part of an Arup-led consortium.

The Government scheme, run by the Ministry of Housing, Communities and Local Government (MHCLG), will invest £3.6 billion in more than 100 towns across England, as part of the government's commitment to 'level up' UK regions by boosting long-term economic and productivity growth.

Copper, based on Newhall Street, will support the development of the scheme, alongside partners Arup, Nichols, FutureGov, Grant Thornton and Savills.

Pictured: James Gore, director of economic development at Copper Consultancy

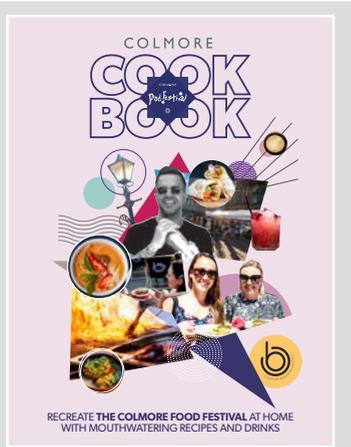
EAST VILLAGE

Business District PR agency EAST VILLAGE, has launched a new service for small businesses, offering a portal of free downloads, as well as tailored PR and social media packages.

Pocket Sized PR is focused on start-ups with a dedicated page on the agency's website sharing PR and social media best practice, jargon-free step-by-step guides, templates for press releases, marketing plans and more.

In addition to the suite of downloads, Pocket Sized PR also offers three packages for PR and social media support, tailored to small business budgets.

"I am so excited that we've crafted an initiative that can help small businesses; even if brand owners just download one of our guides or templates, I know the difference that can make," said Tara Tomes, founder and MD, EAST VILLAGE.



The Colmore Cook Book: Click on the image to download or read online

TAKE THE FOOD FESTIVAL HOME

Following news that the award-winning Colmore Food Festival has been postponed due to COVID-19, Colmore BID organised a digital food festival, allowing you to whip up a storm in your own kitchen with help from some of Birmingham's top chefs.

The free-to-attend food festival brings some of Birmingham's best food and drink into Victoria Square. However, after careful consideration it was deemed best to postpone this year's physical event.

Rather than let the weekend go by without a nod to the festivities, organisers Colmore BID decided to take [the Food Festival online](#).

To make the weekend a memorable one, the BID also launched its Colmore Cook Book. This download (click on the cover image above) gives you the recipes to make some classic Colmore Food Festival dishes in your own kitchen.



Recipes From The Row

COCKTAILS SPECIAL!



ALCHEMIST

54 Cornwall Street, Birmingham, B3 2DF
www.opusrestaurant.co.uk

Bubblebath

INGREDIENTS

- 30ml gin
- 30ml filtered water
- 7.5ml Aperol
- 7.5ml Chambord Liqueur
- 5ml Gomme 1:1
- 20ml apple juice
- 1/2 barspoon Soya Lecithin
- 15ml L&G mix, as follows:
 - 5ml lemon juice
 - 1/2 tsp caster sugar
 - 10ml lemon bitters
 - Lemon zest
 - 2.5 pellets of dry ice (optional, to create the smoke effect!)
- Cubed ice
- Glassware – margarita coupe/ martini glass

METHOD

1. Fill a Boston tin with ice, gin, water, Aperol, Chambord, L&G mix, gomme, apple juice and soya lecithin.
 2. Add dry ice pellets to glass, using a muddler to compress.
 3. Shake Boston tin for 30 seconds.
 4. Use a fine strain to remove any lumps of lecithin, into your glass with the dry ice.
 5. Drink should start to bubble up over the glass!
- Tip: Use soya lecithin and dry ice to create a chemical reaction that creates those fairy liquid bubbles.



BAR OPUS

One Snowhill, Birmingham, B4 6GH
baropus.co.uk

Elder Zest

INGREDIENTS

25ml Edinburgh Gin
25ml Edinburgh Gin's Elderflower Liqueur
15ml fresh lemon juice
Lemonade
Garnish with lemon twist and mint leaves

METHOD

1. Half fill a tall glass with crushed ice.
2. Stir the gin, liqueur and lemon juice together in a mixing glass.
3. Pour into the glass.
4. Top up glass with crushed ice.
5. Top up with lemonade.
6. Garnish with a lemon twist and a sprig of fresh mint.



THE JEKYLL & HYDE

28 Steelhouse Lane, Birmingham B4 6BJ
www.thejekyllandhyde.co.uk/

Bramble

INGREDIENTS

50ml Bombay Sapphire Gin
10ml Sugar Syrup
37.5ml Lemon Juice
5ml Chambord

METHOD

1. Add all ingredients apart from Chambord to a double rocks glass and top with crushed ice.
2. Drizzle 5ml of Chambord over the top of the drink and garnish with 2 x raspberries and a slice of lemon.

COLMORE LITE



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