



BIRMINGHAM
PLATINUM JUBILEE
CELEBRATION.

2nd - 5th June 2022
Victoria Square



MAIN STAGE SPONSORSHIP OPPORTUNITIES

Working in partnership with The Queen's Platinum Jubilee Celebration there is a unique opportunity to get involved with this prestigious and memorable event. Taking place over 4 days in the heart of Birmingham, located in Victoria Square, sponsorship of the main stage and its entertainment is now available.

The key focal point for the 4 days will be the main stage, with an array of peripheral events also taking place throughout the site. The main stage will be supported by a huge Elonex 7,200 x 4,200 digital screen and flanked with banners, ensuring that all who sponsor get added maximum exposure to the media, and the tens of thousands expected to be in attendance over the four day event.

This really is a brilliant opportunity for companies, organisations or soul traders, to work with The Queen's Jubilee Celebrations for this once in a lifetime event.

Whilst the event itself is sponsored and supported by the West Midlands Lieutenancy, the council and strategic partners, which will support the infrastructure of the festival, there is limited budget available for entertainment. Mr & Mrs Grey, the Busking Battles phenomenon, and the weekends host Phil Oldershaw, are all partnering with the BPJC strategic partners, sponsors and organisers to deliver an outstanding entertainment schedule. We are therefore reaching out with this opportunity that will benefit all involved, to ensure we have the most momentous occasion to be remembered celebrating the Platinum Jubilee.

The main stage will sit pride of place outside the magnificent council house building and town hall in Victoria square, making this an ideal way to see your brand in lights repeatedly for everyone to see. This is also great for photos, video and social media coverage.

We have aimed the packages affordably, therefore allowing for different budgets available, increasing sponsorship opportunities to those wishing to be associated with this phenomenal moment in time.



SPONSOR AN ACT	SPONSOR A DAY	SPONSOR THE STAGE
Entertainment Sponsored Partner Sponsor £2.5k	Thursday, Friday, Saturday or Sunday Entertainment Sponsor £5k	All 4-Day Weekend Main Stage Sponsor £12.5k
Package Includes:	Package Includes:	Package Includes:
Brand alignment with the Queens Jubilee	Brand alignment with the Queens Jubilee	Brand alignment with the Queens Jubilee
Digital Screen Adverts (2 x p.h.) All weekend.	Digital Screen Adverts (4 x p.h.) All weekend.	Digital Screen Adverts (6 x p.h.) All weekend.
Name associated with artist performance. Logo and message.	Name associated with the stage productions that day. Logo and message.	Brand associated all 4 days as Main Stage Sponsor. Logo and message.
Shout out by host on stage connected with artist intro.	Separate styled adverts as day sponsor that day.	Separate styled adverts as Main Stage Sponsor all weekend!
Website mention next to artist	Shout-outs on stage all day.	Shout-outs on stage all weekend with tagline.
	Website mention connected to that day!	Website banners for entertainment.
	Social Media posts for that day!	Stage Banners to flank stage
		Press Release announcing sponsorship
		Additional Branding opportunities within the festival site.

Sponsorship is subject to V.A.T. for associated companies, or can be free of V.A.T. for those not registered. All invoices are payable prior to BPJC taking place.

This is an incredible corporate sponsorship package available only via this invite

Featuring the region's best performing artists, 'The Big Jubilee Gala 4 Day Concert' will be a musical and artistic journey through time, premiering a collection of the greatest compositional works and performance pieces created within the Queen's 70-year long reign, whilst embracing modern day arts and culture. Our programming will ensure the outstanding diversity of the Commonwealth, and closer to home of the West Midlands, is represented through an array of art-forms and expressions of creativity.

All of the above will be supported by guest speakers, dignitaries and guests of the city, to ensure a beautifully delivered ensemble variety.

This will include:-

Symphony Orchestras (Classical, Film & TV Music, National Anthems, etc)

Choirs (Choral & Gospel)

Big Band/Jazz/Blues Groups

Dance Groups (contemporary, ballet, Bollywood)

Pop Groups (including Drag)

Poetry with Visual Arts

A key and exciting part of the concert will be the premier of a new composition commissioned especially for WMPJF 2022.

Please contact Phil Oldershaw to register your interest to sponsor The Queen's Birmingham Platinum Jubilee Celebrations now.

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