

YOUR FUTURE BUSINESS DISTRICT



2024-2029



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YOUR FUTURE BUSINESS DISTRICT

You are part of Colmore Business District and we are proud to work for you delivering our many varied projects. They range from award-winning public realm schemes and Colmore Food Festival to Welcome to Birmingham and security officers who make you feel safe and sound in the District. With you, our levy payers, We are all part of Team Colmore and we want to continue our journey with you over the next five years.

Together we can do so much.



Nicola Fleet-Milne
Chair, Colmore BID



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SON GALLERY

COLMORE ROW 3





YOUR BUSINESS DISTRICT

We began our journey 15 years ago, when you, the business community decided a Business Improvement District was the way forward to make our District the Place To Do Business. We started with ambitious plans in 2009 and now we have even more aspirations for 2024 onwards.



NEWS



We want Colmore Business District to be a desirable place for everyone whether you work here, own a business here, visit here or live here.

To do this we need top-class public realm, a fantastic array of food and drink venues and lots to do both in the day and night. We want businesses and their staff to have lots of ways to engage with one another to innovate and communicate.

OUR

To improve the District through:

- 1** Outstanding places
- 2** Accessibility and sustainability
- 3** Creative and cultural activities
- 4** Increasing footfall to our hospitality and leisure venues
- 5** A safe and secure environment
- 6** Building and growing our business community
- 7** Developing our young professionals
- 8** Collaborating, taking a lead and finding opportunities

COMMUNITY





ATTACHMENTS

We started this journey back in 2009 and year on year have improved things for everyone, so that people want to establish their business here and their staff want to be part of the Colmore business community.

To make this happen, eligible businesses in the District pay a levy which ends up in a BID project pot. This enables us to deliver the projects we outline in our business plan. As we are not restrained by masses of red tape we can adapt and respond, as we did during COVID. We will have £7.5 million to spend over the next five years, but we hope that, through applying for funding, we will have much more to invest in the area.

Colmore Business District is a not-for-profit organisation led by a Board of local businesses and stakeholders, such as the police, local councillors and Transport for West Midlands. The BID is chaired by Nicola Fleet-Milne, a successful businesswoman, who owns FleetMilne Residential. Nicola is a member of the Senior Leaders Group, which has representatives from major businesses in the city centre. Our Board Directors volunteer their time to ensure that BID services bring added value to the area. The BID team is led by the Chief Executive and the Executive team are steered by the Board to deliver local projects and communicate with stakeholders to shape agendas so that they align with our objectives.

The ballot process, which is held every five years, provides the opportunity to refresh and refine the new five-year plan for the area. At the ballot, businesses vote as to whether they wish to continue the BID for the area.

WHAT YOU

7 consultation
events held

Consultation
document shared
with over
400
decision makers

WE SURVEYED YOU LAST YEAR TO FIND OUT WHAT YOU WANTED TO SEE IN OUR BUSINESS PLAN:

Street cleaning

Repairs to wobbly paving
(stopping splashed legs)

Increased hours for **security**

More **marketing** of our services

Extensive **events** calendar

More work with our **young
professionals**

More **collaboration** with the other
city-centre BIDs

More new **public realm** projects to
encourage outdoor seating

Arts and **culture** activities

The pandemic has changed the way we want to work.

We commissioned a report called Future Business District, which told us how things could change after the pandemic, and has helped us to write this plan. The report was written by the University of Birmingham and involved many conversations with stakeholders through individual meetings and group interviews.

There continues to be a growth in businesses in the District and we have new bars and restaurants opening in response to that. We have a fantastic choice of places to eat and drink with many new openings since the pandemic and more to come.

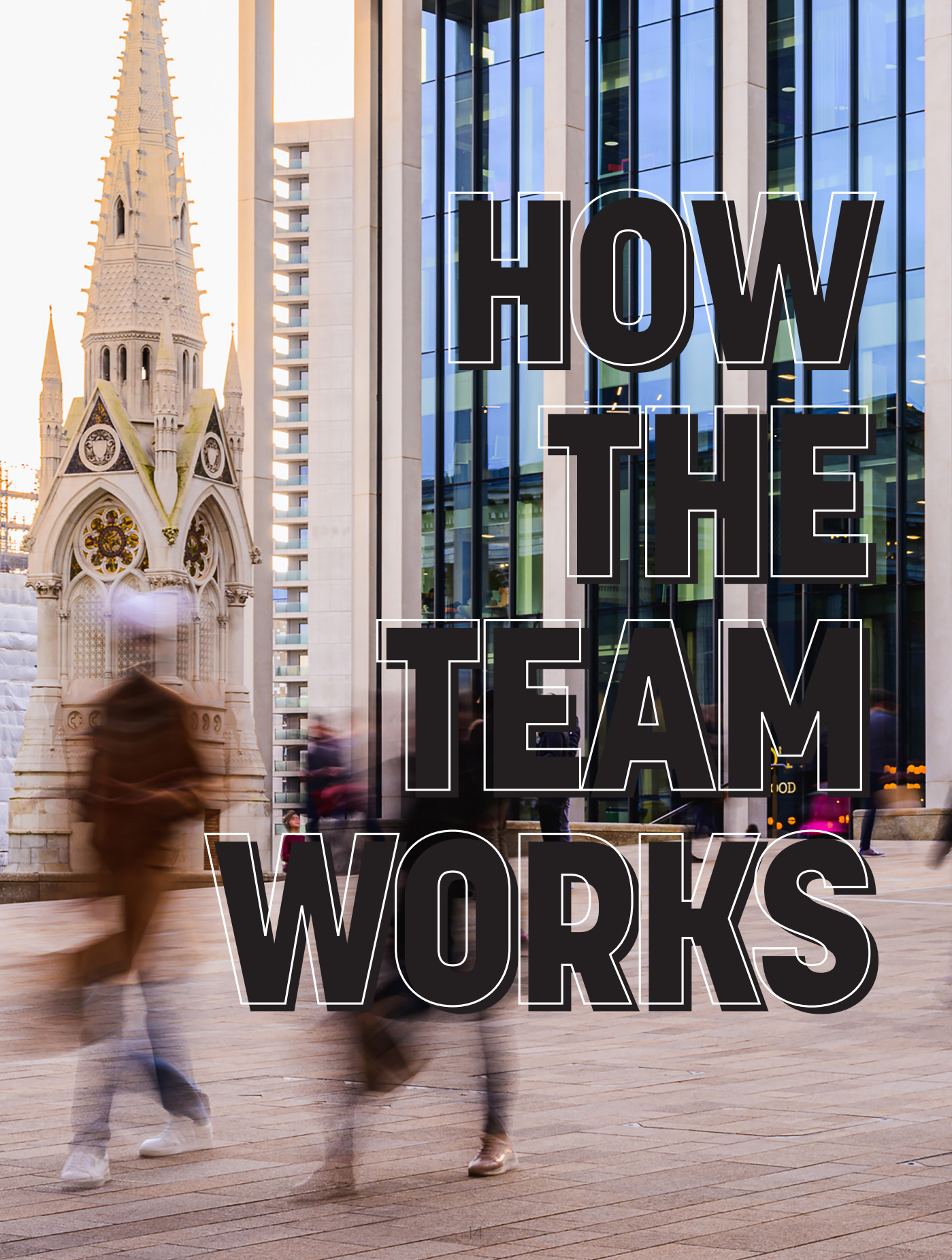
More than
2,000
people

received the
consultation document

More than
60 meetings

held with voter contacts

**ASKED
FOR**



**HOW
THE
TEAM
WORKS**

We provide lots of services, which reflect our conversations with you, all paid for by the BID levy.

We have a team dedicated to delivering what you want, often in partnership with Birmingham City Council, West Midlands Police and the other city-centre BIDs.

We maximise the BID levy by applying for external funding, which makes the money go even further.

We are inclusive and love to work with as many staff from businesses as possible, through our working groups. We have over 60 people from the District attend these groups who help shape the delivery of our business plan.





WE SAFE

Making sure the District is safe and sound has always been a top priority for people working here.

Sometimes it is the perception of safety that people respond to and we work with partners to try and address that.

Our security team and Business Liaison Officer are the 'face of the BID' as they are the people you have most contact with.

We know they are popular and you tell us they do a great job.



- 1** A team of **5 security officers**, dedicated to the District
- 2** Extending the working hours of our security team to later in the evening to **support our night-time economy**
- 3** Funding a **Strategic Projects Officer** to ensure we are at the leading edge of service delivery
- 4** Continue our popular **personal safety classes** for District staff
- 5** Support a new **contactless giving scheme** to benefit the charities and life-changing organisations we work with
- 6** Develop our **Women's Safety Group** through events and guidance
- 7** Launch a new **resilience alert system** to immediately share critical information with businesses about emergencies, public disorder and other safety matters
- 8** Continue to hold table-top **disaster management sessions** with Birmingham City Council's Resilience team
- 9** Continue to work with the Daniel Baird Foundation to facilitate the roll-out of **bleed kits** and associated training
- 10** Co-ordinating the **Building Managers' Forum** to share best practice and information sharing
- 11** **Business Liaison Officer** who has daily contact with businesses in the District and takes reports on what needs to be done to make sure the District is clean, tidy and safe

A GREENER

MORE

ATTRACTIVE

DIS

- 1** Seek funding of well over £10m for **new greening projects** across the District, through funding from the Greater Birmingham and Solihull Local Enterprise Partnership to further our plans for a greener, more attractive district as we chart a course for net zero
- 2** Continue having our District cleaner to provide almost **2,000 additional hours of cleaning** each year, together with regular deep cleans of the public realm
- 3** Provide annual **floral displays** across the District
- 4** At Christmas provide lights, trees and **seasonal trails**
- 5** Develop a new programme of arts, culture and **public space exhibitions** to brighten the District and tell the story of its rich heritage and vibrant arts
- 6** Work with Birmingham City Council on various public realm projects and **shared space improvements** to enhance the café culture environment



We know how important the environment is to you whether choosing to locate your business here or if you work here. You want to be proud of the District and enjoy being outdoors.

We share that vision for the District and look forward to continuing the transformation of the area, over the next 5 years.

STREET

1 Work with Birmingham City Council on the management of **freight and delivery vehicles** entering the District and to develop long term solutions

2 Partner with local cycling and walking organisations to produce **media campaigns** aimed at:

- *Improving driver behaviour*
- *Mainstreaming cycling as a transport mode choice and building on the growth of walking as a way to get to work*
- *Transform the potential of cycling from the viewpoint of the individual*

3 Promote the **use of public transport** balancing the competing demands of people-friendly, greener public realm and efficient access to the public transport network

CREATE A MORE SUSTAIN

4 **Lobby organisations on transport issues**, which will be underpinned by public experience, the journey to net zero, climate change findings, well-being and how efficient it is to get to and from the District

5 Continue activity in the District to mark **Clean Air Day** and **Bike Week**

6 Publish our **transport green paper** and start to deliver on our aspirations to improve/lobby on transport, connectivity and air quality



ABLE DISTRICT

How you get to and from work and how enjoyable that experience is, is important to you and us. We love the idea of more people feeling confident to cycle into the District. We want pedestrians to be at the top of the hierarchy in terms of the use of our streets and will continue our mission during the next five years to make it easy to walk around the District and enjoy the environment and the fabulous architecture.

MARKE

We know that people are proud to work in the District and enjoy having the opportunity to be involved in the marketing and communication of the area and being able to enjoy activities together.

- 1 Work with Birmingham City Council and the other city centre BIDs to create a new role – **City Curator**. This role will develop an exciting new arts and culture strategy to support the creative organisations in our community and attract visitors to the District
- 2 Launch the District's first ever **Festival of Business** with workshops, events and insights to showcase our area as one of the UK's leading economic destinations for business growth, entrepreneurship, and staff wellbeing
- 3 Continue to produce our **regular magazine** to help promote the area to visitors
- 4 Continue to increase our **social media following**
- 5 Work with **city dressing** providers to brighten and liven the District on significant dates
- 6 Continue with our walking tours to highlight the history of the area and the emerging developments
- 7 Support events that celebrate our city's **diverse culture**

THING


Welcome to
COLMORE
BUSINESS
DISTRICT

THE DISTRICT

AN ENJ

Food and drink has become an important part of the District and we know that people love the opportunity to socialise so we are keen to ensure that everyone has the right information to make informed choices as to where to spend time whether it be for business, pleasure or both.

- 1** Develop a **Leisure and Hospitality Strategy** for our District
- 2** Work with West Midlands Growth Company, Birmingham City Council and West Midlands Combined Authority to **maximise opportunities** within our growing, popular bar, restaurant and leisure sector
- 3** Jointly fund a **night-time economy co-ordinator** with Birmingham City Council and the other city centre BIDs, who will work with the city's Night-time Economy Champion, towards developing a safe and enjoyable night out in the city. The co-ordinator will collaborate with the city's new City Curator, to ensure the District is a great place to visit all hours of the day
- 4** **Deliver great food and drinks events**, such as the Colmore Food Festival, Christmas in Cathedral Square and other pop-up markets
- 5** **Produce annual area guides** promoting where to eat and drink and things to do in the District

OYABLE DISTRICT





**Build and
grow our**

**BUSINESS
GO**



Community is important to Colmore BID – we want to create an environment where staff have the opportunity to get to know people from other businesses, make connections, friends and collaborations.

- 1 Develop our **Welcome to Birmingham** programme after two successful events
- 2 Expand our calendar of popular events and social activities such as **Community Games** and **Wellbeing** fortnight
- 3 Continue our **charity support** and find new ways to make life and work in the District an aspirational reality
- 4 Develop our new **Young Professionals Working Group**. Help to nurture our business leaders of the future with new events, recognition, and guidance through workshops, mentoring and placements
- 5 Deliver our popular **Christmas craft sessions**
- 6 Continue our bi-monthly **Network and Drink** events



COMMUNITY

COLLA



AND TAKI

ABORRANTE

It is important that the BID builds relationships in the city, both with public and private sector businesses. By doing this, we can do more – our money can go further by working with the other city centre BIDs, through economies of scale.

1

Improve **collaboration and partnership working** with our neighbouring BIDs, Birmingham City Council, West Midlands Combined Authority and all organisations working to create a better Birmingham

2

Take a leading role on the **City Centre Strategic Partnership**

3

Further develop our **Future Business District** research programme, which was the first of its kind across the UK

4

Continue to **seek opportunities** for external funding to boost the BID's impact and a greater return on investment through the levy

E

A LEAD

ACHIEVE

Let's look at what we have

Once businesses have voted for a Business Improvement District (BID) they commit to investing in the District.

The next BID term 2024-2029 will allow £7.5m to be invested in the projects and services chosen by you, the levy payers, and delivered by Colmore Business District.

This figure doesn't include match funding and we hope to get over £10m-worth of monies to deliver more public realm projects.

Leveraged
£7.6m

from a BID investment of

£1.4m

in the District's public realm;
an ROI of

over 500%



Dealt with almost

6,000

incidents of
anti-social
behaviour

Held over

180

events

ACHIEVEMENTS

done over the last 5 years

Over 60,000

people have visited our
Food Festival

Promoted levy-paying
business over

1,500 times

with a PR value of over

£0.25m

Conducted a deep clean of over

450,000sqm

of streets in the District,
equivalent to more than 60
football pitches

Interacted with staff in
the District over

**11,000
times**

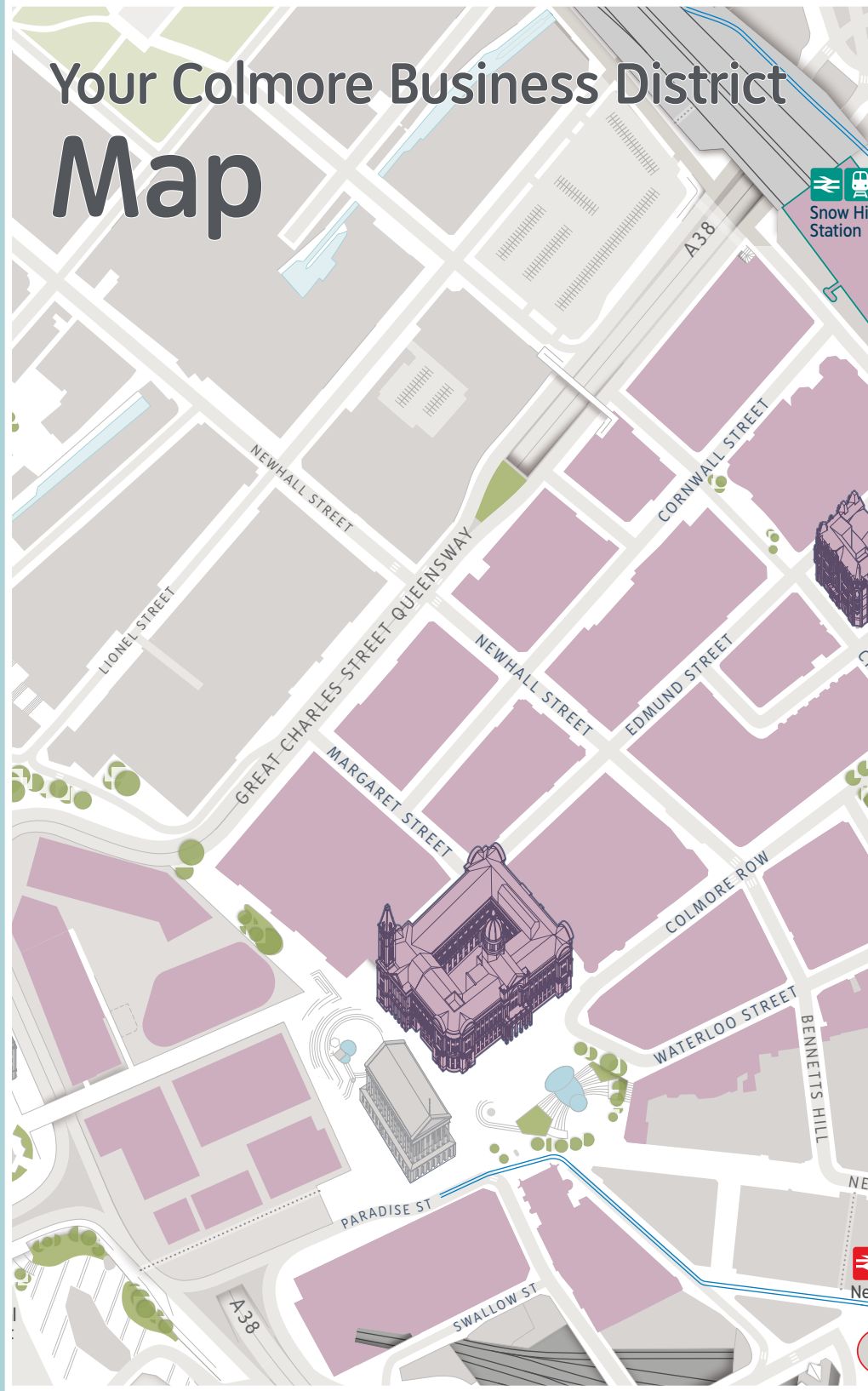


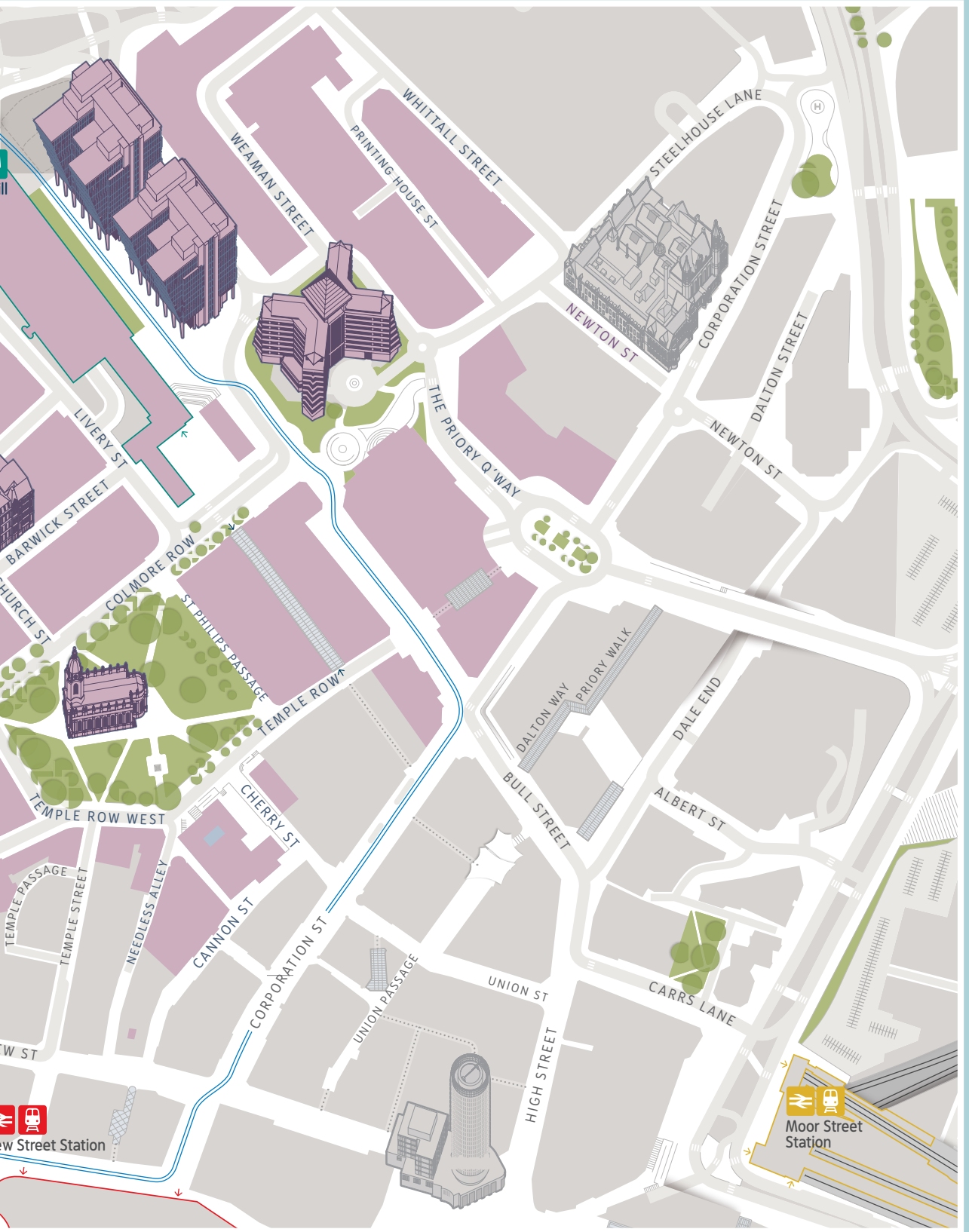
**New public
artwork**

by Window Artists

YOUR GOLOWMORNE

Your Colmore Business District Map





Colmore BID is an important strategic and operational partner for Birmingham City Council in the city centre.

We've worked together on everything from street cleaning to events, to major public realm projects.

Through the investment of local businesses in the area, we look forward to continuing our joint work to improve the District and the wider city centre for the next five years.

DEBORAH CADMAN
CHIEF EXECUTIVE,
BIRMINGHAM
CITY COUNCIL



For me, the Colmore Business District is a busy and vibrant area of the city with a great crossover of being a corporate and business hub while having a vibrant leisure and hospitality offering.

Having already had two successful hospitality businesses in the area, it was a no-brainer to open Plates by Purnell's in the District.

GLYNN PURNELL
CHEF & RESTAURANT
OWNER

Colmore Business District has provided an integral role in bringing an enormous sense of welcome and community back to the District post-pandemic, and the contributions made by the BID team alongside the various working groups are so wide ranging and far in reach, leveraging support from local individuals and businesses to make Colmore life the exemplary and connected experience that it is.

JOANNA LEE-MILLS
DEPUTY HEAD OF
OFFICE (BIRMINGHAM),
SHAKESPEARE
MARTINEAU



TESTIMONIALS

Colmore Business District has been instrumental in putting this part of the city on the map as both the place to do business and a premium destination for leisure.

I look forward to seeing this work continue to develop over the next five years.

CHARLOTTE BOWDEN
ACCOUNT MANAGER,
GROWTH & RESILIENCE,
GBSLEP



The Colmore District is the heart of this wonderful city and being on the BID gives me the privilege of being able to help shape the look and feel of the city for the benefit of all those who live, work, play and visit here.

ALEX TROSS
DEPUTY CHAIR,
COLMORE BID

I started working with Colmore BID in the Community Building Working Group. As a young professional myself, I was keen to be a part of a group which focuses on supporting future professionals in the District. This led to the creation of the Young Professionals Working Group. Our Welcome to Birmingham programme has been a great success, allowing young professionals to develop important skills. We aim to continue enhancing the Colmore Life experience and bring our community together.

HANNAH VOOGD
DEVELOPMENT
MANAGER, HBD



ONIALS



It has been fantastic to work with Colmore BID on its Women's Safety Forum. The Forum has already been instrumental in delivering themed events such as 'supporting survivors of sexual violence, abuse, and harassment in your workplace', and sharing safety updates.

As Chair of the group, I am looking forward to what we can achieve in BID4.

POONAM GILL
REGIONAL MARKETING
CO-ORDINATOR,
KNIGHT FRANK



Colmore BID is a valuable partner to West Midlands Police.

The Colmore BID security team's knowledge of the area and individuals provides our teams with vital information to ensure Colmore Business District is a safe and welcoming place for people to work and visit.

Their relationship with local businesses means we can be more proactive in our approach. It is a pleasure to work alongside the team and look forward to continuing to build that relationship.

MARK LACEY
CHIEF INSPECTOR,
WEST MIDLANDS POLICE



TfWM have a long history of working in partnership with Colmore BID, delivering improvements to the District making it more accessible.

Our collaborative work provides local insight, helping TfWM to provide a better customer experience.

SANDEEP SHINGADIA
DIRECTOR OF STRATEGIC
PARTNERSHIPS &
DELIVERY INTEGRATION,
TFWM





At KPMG we are big supporters of the Colmore BID and the Business Plan – it’s important that businesses work together to make the city a thriving hub to attract and develop our staff, and to be a great place to do business.

ANDREW BOSTOCK
BIRMINGHAM OFFICE
SENIOR PARTNER, KPMG



Thank you to the team at Colmore BID for all the great work they continue to do improve our District and ensure the heart of Birmingham is safe and accessible to all.

ANDREW CONNORS
REGIONAL HEAD,
LLOYDS BANKING



The Colmore BID team keeps us safe!

They have also been brilliant in providing security patrols and creating a presence on the streets of the Business District.

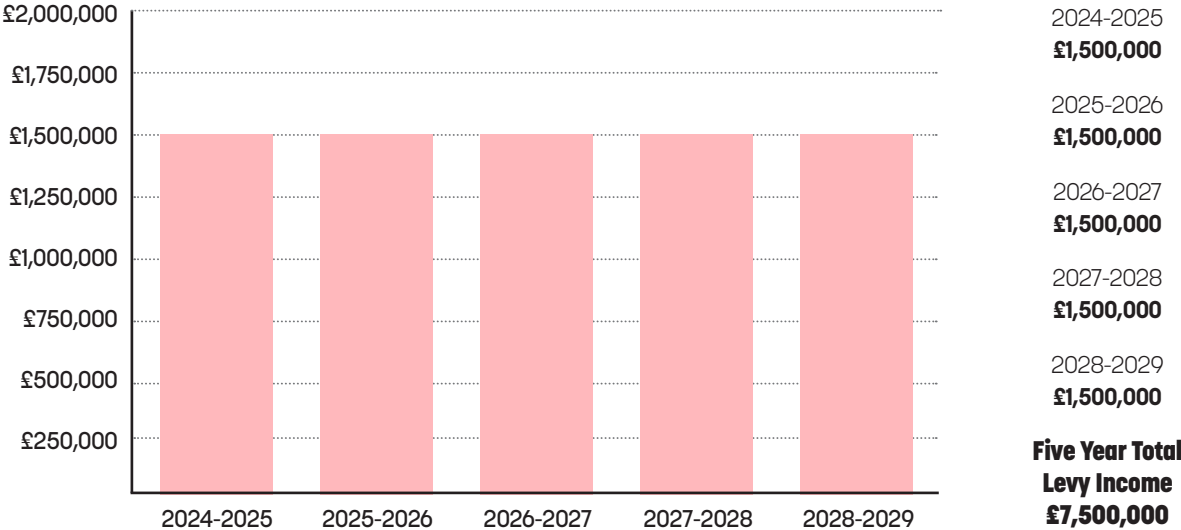
They work with local buildings and communities to provide security updates, training and intelligence that has been a fantastic support and help for our local teams and the BID district as a whole.

TREVOR KISTEN
GENERAL MANAGER
THREE SNOWHILL, CBRE

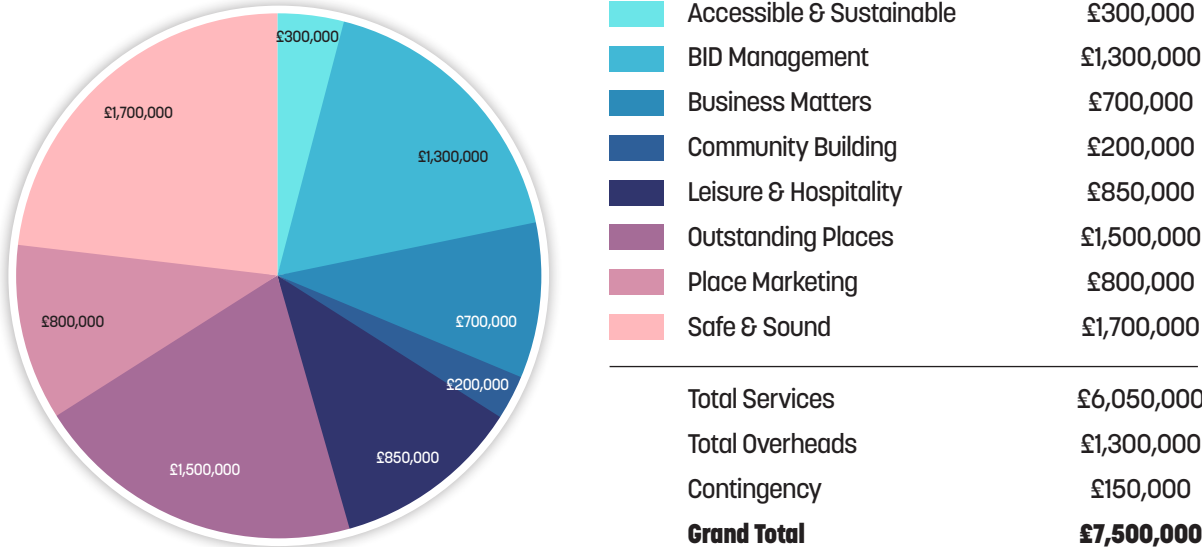


BID4 Five-year Financial Forecast

INCOME TOTAL LEVY COLLECTED



PLANNED EXPENDITURE



BID4

Key Dates

22 JUNE 2023

Launch of the BID4 Business Plan

BY 14 SEPTEMBER 2023

Notification of Ballot

28 SEPTEMBER 2023

Ballot papers arrive

26 OCTOBER 2023

Last day of Ballot

30 OCTOBER 2023

Ballot result announced

Between **Thursday 28 September and Thursday 26 October 2023**, Eligible Voters will be given the opportunity to vote on the proposal for Colmore BID 2024-2029.

Each property (hereditament) subject to the BID will be entitled to one vote. Eligible Voters that are liable for more than one hereditament will be entitled to one vote per hereditament.

By **14 September 2023** Notification of Ballot will have been sent to Eligible Voters for each qualifying hereditament. A copy of the BID4 Business Plan will be sent with the Notification of Ballot.

From **Thursday 28 September 2023** Ballot Papers will arrive at the chosen address. These papers will need to be returned by **5pm on Thursday 26 October 2023**.



BID Levy and Ballot Rules

Colmore BID is a commercial Business Improvement District. In developing the rules that will apply to Colmore BID's fourth term, consideration has been given to the Industry Criteria and Guidance Notes issued in 2020 published by British BIDs with industry partners.

The Boundary

- 1) Colmore Business District includes the area set out in the map on pages 32 and 33 of this document.
- 2) Page 43 includes a list of streets that will be included in the area.
- 3) This list, combined with the map, set out the total area that is referred to throughout this document as the District.
- 4) Hereditaments described at rule 2 in the section titled The Levy and that are located in the District will be a part of Colmore Business District.
- 5) A number of streets are identified as being shared with Central BID. These streets are referred to as the Shared Area.
- 6) In the Shared Area, businesses will be split in the following way:

a) Retail businesses that currently pay a levy to Central BID will not be included in Colmore Business District. They will not receive a ballot paper or be able to vote in any ballot that relates to Colmore Business District. They will also not be required to pay a levy to Colmore BID.

b) Businesses that occupy a hereditament that is not as described above will be included in Colmore Business District. Their entitlement to vote in any ballot relating to Colmore Business District and their duty to pay any levy will be determined in line with the rules set out in this document.

The Ballot

- 1) Notice of the intention to hold a ballot was provided to the Secretary of State on Thursday 9 May 2023 in line with Regulation 3(2) of the Business Improvement Districts (England) Regulations 2004.
- 2) The Ballot Holder will arrange for Civica to send those responsible for the hereditaments to be subject to the new BID a ballot paper on Thursday 28 September 2023.
- 3) Each hereditament subject to the BID will be entitled to one vote in respect of the proposal in a 28 day postal ballot which will commence on 28 September 2023 and close at 5pm on 26 October 2023. Ballot papers received after 5pm on 26 October 2023 will not be counted.
- 4) In order for the proposal to be successful at ballot, the result will need to meet, as a minimum, two independent criteria, which are:

a) Of those ballot papers returned by the close, those voting in favour must exceed those voting against and

b) Of those ballot papers returned by the close, the total rateable value of those properties of hereditaments that vote in favour must exceed the total of those voting against

5) The result of the ballot will be announced on 30 October 2023.

6) The new BID term will commence 154 days after the notice of the result is published.

The Levy

1) If successful at ballot, the new BID term will run for five years from 1 April 2024 to 31 March 2029 (The Term). The BID levy will become mandatory for all eligible ratepayers.

2) The BID levy will be applied to all eligible non-domestic hereditaments with a rateable value of £10,000 or more. The liability for the levy falls on the liable party for non-domestic rates, referred to in this document as the BID levy payer.

3) The eligible non-domestic hereditaments are those located within The District, as per the boundary and list of streets set out in this document.

4) The levy will be set at 1.5% of the rateable value for each hereditament, as assessed in the Local Non-domestic Rating List 2023, as at 1 January 2024. No subsequent adjustments will be made to levy charges for outstanding proposals not reflected in the rating list as at 1 January 2024, including any future rating revaluations that occur during the Term, except as set out below.

5) Variations to rateable value due to any change of use or a physical change to a property or hereditament including inter alia; new construction, merger, subdivision, extension and refurbishment which result in the issue of a new entry (entries) in the Ratings List, will have their levy calculated as per on the Local Non-domestic Rating List 2023 new entry on the list current at that time. The Local Non-domestic Rating List 2023 will be examined for new entries each year prior to the issue of levy invoices to identify these changes.

6) Where a new hereditament is brought into a Rating List after the start of The Term, liable parties will be liable to pay a BID Levy based on the new rateable value applying to such hereditaments on the new entry on the list current at that time. Where a new assessment is brought into the rating list, the BID levy will apply from the effective date as shown in the Local Non-domestic Rating List 2023, or Local Non-domestic Rating List 2026, meaning any new entries for new hereditaments after the rating list NDR 2023 List ends will be subject to the rateable value and effective dates in the Non-domestic Rating List 2026. The annual levy will be apportioned on a daily basis.

7) Where the Rateable Value of an individual hereditament in the current Local Non-domestic Rating List is challenged and results in a lower BID Levy, then this reduced levy will come into effect only from the start of the following financial year in which the charge is made and no refunds will be made for previous years. Where the Rateable Value of an individual hereditament in the current Local Non-domestic Rating List is, for some reason, increased following a challenge to the Rateable Value, resulting in a higher BID Levy, or bringing the Rateable Value of a property up to £10,000 or above, the (increased) BID Levy will only be charged at the start of the following financial year. Previous years levy will not be pursued. This will be known as the closed year rule.

8) Business premises with rateable values below £10,000 will be exempt from the BID levy.

9) The annual levy payment will be capped at £35,000 for any individual BID levy payer or incorporated group of companies

10) The levy will be discounted for charitable organisations at the same level as their mandatory rate relief (currently 80%). There will be no other discounts, exemptions or allowances. The BID levy will not be affected by the small business rate relief scheme or any discretionary relief granted.

11) Where a property is taken out of the Rating List, the BID levy will apply up to the day before the effective date of removal and the annual BID levy will be apportioned accordingly.

12) There will be no relief for vacant, untenanted premises; the liability for the levy will fall to the property owner until a new lease is confirmed. Where, at the time of ballot, there is no current occupational lease, the owner will be entitled to vote in the ballot.

13) The BID Levy will be adjusted in years 2 – 5 in line with the annual inflationary or deflationary factor for Local Non-domestic rate bills, as calculated by HM Government. However, the Board reserve the right to not follow this factor in exceptional circumstances.

14) The BID levy is not subject to VAT.

15) The annual levy will be apportioned on a daily basis.

16) The levy will be invoiced annually in advance to all eligible hereditaments for each chargeable period from April to March each year. Where a liable party changes during a chargeable period, as described by the effective date in the relevant non-domestic rating list, the levy will be charged on a pro rata basis in line with rule 15.

17) The number of hereditaments required to make a levy payment for Colmore Business District is estimated at 835.

18) Birmingham City Council will be responsible for

the collection of the levy. Collection and enforcement arrangements will be similar to those for non-domestic business rates, with the BID Company responsible for any debt write-off.

19) Birmingham City Council currently collects the levy at no charge to the BID and will fund the initial set up costs for Colmore BID's fourth term, as well as being liable for the levy on its own premises within the District. The BID is extremely grateful for the continuing support of Birmingham City Council.

Voluntary Contributions

Colmore Business District also operates a Voluntary Contribution policy. Under this policy, eligible hereditaments (as defined in the most up to date policy) located in areas identified in the policy may pay a charge in order to access Colmore Business District's services. This charge will be set at 1.5% of the hereditament's current rateable value. It will be charged for the full year period. No refunds will be given. Businesses will be able to opt out each year. The Closed Year Rule will also apply. Businesses who contribute voluntarily will not be entitled to a vote in any ballot process.

BID Governance and Management

Colmore Business District is operated by Colmore Business District Ltd. (Colmore BID), an independent, private sector led not for profit company limited by guarantee (Company Number 6181225) and this will continue for the BID's fourth term.

The Board of Directors

The Company has a Board of Directors who serve voluntarily (without remuneration) and are accountable to the BID levy Payers. The Board upholds and promotes the vision and objectives of the BID and oversees all elements including financial and contractual arrangements, human resources, standards and compliance, operational and service delivery, setting the strategic direction, performance management and acting as a key consultative and advisory body on BID services.

If successful at ballot, a Board of Directors that provides representation for businesses in the District will be constituted. The size and structure of the Board will be as described in our Articles of Association, as drafted in 2019. Current Board Directors will be invited to retain their Board positions. If there is a surplus of Directors, Directors will be invited to step down. Alternatively, a transparent process will be undertaken to deselect Directors. If there are any vacancies, applications will be invited and a transparent selection process undertaken to elect Directors from January 2024. Additional members may be co-opted as required. Professionals may be invited to attend meetings as required but will not have voting rights. If a Board position becomes vacant, applications will quickly be sought.

During the first year of the Term, constitutional arrangements will be reviewed and agreed by the Board, subject to agreement by members at a General Meeting.

The Board will include two nominated members from Birmingham City Council. Both members will be Councillors. One member will be an appropriate elected member for the ward that covers the city centre. The other will be the Leader of Birmingham City Council or an appropriate, delegated cabinet member.

The Board will also include representation from West Midlands Police. This member will hold the rank of Superintendent or above.

The Board will include a representative from Transport for West Midlands (TfWM) or the relevant transport authority for Birmingham. This member will be Director level or above.

Each year, the Board will elect a Chair and Vice-Chair from amongst its private sector Directors. Both can be re-elected.

Nominated representatives from Birmingham City Council, TfWM and West Midlands Police are not eligible to hold the role of Chair or Vice Chair, except on an interim basis where no private sector Chair is available. In this scenario, a Chair from the Private Sector will be appointed as soon as reasonably practicable.

There will be at least four Board meetings a year to consider and approve the work of the BID.

Every Levy Payer will be eligible to apply during recruitment activities to become a Member of the Company in order to vote at General Meetings. Each Levy Payer will have one vote on matters raised at Annual meetings.

Colmore BID extends its gratitude to Board Directors, both past and present, who have committed their time to support the BID for the benefit of the whole District.

BID Management

A number of Working Groups will be established, reporting to the Board and each consisting of a Board Director to drive forward the agreed priorities and programmes of the BID. Members of these groups will be drawn from businesses based in Colmore Business District. From time to time, members from outside the District may also be invited to join a Working Group, where their knowledge and / or skills would be of benefit to the group.

On a day to day basis, the BID will be managed through an Executive Team, and led by a Chief Executive Officer, who will work to support levy payers and deliver the additional projects and services required. The BID may need to purchase professional services such as payroll and IT, and commission specific expertise from time to time.

Financial Management

Colmore BID will monitor financial performance through its Board Meetings.

Colmore BID will provide copies of statutory accounts and financial statements to the Local Billing Authority annually,

and to levy payers on request. A financial summary and Chair's Statement will be sent to levy payers annually. Colmore BID will work closely with Birmingham City Council on matters such as levy collection and related financial management. Financial information will also be made available to members on the Colmore BID website.

An annual presentation to levy payers and stakeholders will be held at which progress on BID objectives will be fed back to those in attendance.

An Operating Agreement between the Colmore BID and Birmingham City Council, which includes the council's baseline service statements will be agreed and signed as soon as practicable after the commencement of the Term. This governs how the BID levy is collected and administered and handed over to the BID.

Colmore BID will meet with the billing authority on a quarterly basis to discuss service delivery, performance management and levy collection.

Working in Partnership

Colmore BID works successfully in partnership with Birmingham City Council, West Midlands Police and others on a range of services and projects and this will continue into a proposed fourth term. Colmore BID also works closely with other city centre BIDs on activities to benefit Birmingham city centre as a whole.

The key services provided by Birmingham City Council and West Midlands Police have been baselined. An overview can be found at www.colmorebusinessdistrict.com/bid4-baseline-services. The full documents will be available on request. These set out the minimum service standards, which will help to reassure levy payers that their BID levy is funding additional and not baseline services.

Colmore BID will engage with, or form any appropriate Business Crime Reduction Partnerships that advance the aims and objectives of this business plan.

Alterations to Arrangements

Provided that the BID is meeting its overall objectives, the BID Board will have the ability to vary service delivery, governance arrangements and expenditure allocation, according to the changing demands of levy payers and the business environment. Changes to the BID boundary or to the levy rate would, however, require an Alteration Ballot.

Appeals

An appeal against the outcome of the ballot may be lodged in writing with the Secretary of State within 28 days of the announcement of the ballot result. The appeal can only be made by the BID Proposer, the local authority, or 5% of the voters, and must relate to a material irregularity with the ballot process. Any appeal must be made in writing.



List of Streets

Barwick Street
 Bennetts Hill (from the junction of Colmore Row to the junction of Waterloo Street)
 Centenary Way
 Chamberlain Square
 Cherry Street (from the junction of Temple Row to the junction of Cannon Street)
 Church Street
 Colmore Circus Queensway
 Colmore Row (except as defined below)
 Colmore Row (southern side from St Philips Passage to the junction of Upper Bull Street)*
 Congreave Passage
 Cornwall Street
 Edmund Street
 Great Charles Street Queensway (southern side)
 Livery Street (from the junction of Colmore Row to the southern side of the junction with Great Charles Street)
 Margaret Street
 New Market Street
 Newhall Street (from the junction of Colmore Row to the southern side of the junction with Great Charles Street)
 Old Square

Paradise Circus
 Paradise Street*
 Printing House Street
 Snow Hill Queensway
 St Chad's Queensway (from the junction of Snow Hill Queensway to the junction of Whittall Street)
 St Philips Place*
 Steelhouse Lane (part)
 Swallow Street
 Temple Row*
 Temple Row West
 The Priory Queensway (part)
 Upper Bull Street (eastern side)
 Upper Bull Street (western side)*
 Victoria Square*
 Waterloo Street (northern side)
 Waterloo Street (southern side)*
 Weaman Street
 Whittall Street
 Any additional streets and squares that are developed and fall within the boundary of the Paradise Development

**Shared Area with Central BID*



2024-2029 BUSINESS PLAN

COLMORE BID

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Business Plan designed and produced by Stacey Barnfield, Edwin Ellis Creative Media